



## Barbara A. Gee

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### EXPERIENCE HIGHLIGHTS

#### Barb Gee Consulting

Provider of executive-level general management services to high-growth, technology-based companies, non-profit organizations, and public agencies.

#### *Services include:*

Interim Executive Leadership  
Major Initiatives Leadership  
Program Scaling  
Management Coaching  
Turnaround Interventions  
Organizational Consulting

President | 1991-Present

#### *Past/Present Clients include:*

TiVo Corporation • FORA.tv  
Oakland Unified School District  
Silicon Graphics, Inc. • Logitech  
Volunteer Center of Alameda County  
Quantum Corporation • Global Exchange  
Peninsula Habitat for Humanity  
Alameda Unified School District

#### Hack the Hood

Led the largest expansion of this award-winning program that provides an on-ramp to technology careers for low income youth of color, aged 16-24. In one year, oversaw the selection of strategic partners through a rigorous RFP process, built an online portal, oversaw the development and delivery of multiple training sessions, and provided ongoing support to seven partner sites using a new helpdesk function. Successful expansion to five additional geographic regions in Summer of 2016. Currently serving on Advisory Board.

Acting Director of Partnerships | 2015-2016

#### Anita Borg Institute

Responsible for all programs serving women technologists directly. Responsible for the Grace Hopper Celebration of Women in Computing (GHC), Women of Vision, and the Systems community. Under Barb's watch, GHC grew from 2700 attendees to 8,000 (11,000 forecasted in 2015), increased in program quality and tripled in net income. In addition, the conference leadership significantly diversified, allowing a broader set of leadership role models to be highlighted. This signature program is one key component in the strategy used at Harvey Mudd College to increase the % of CS majors who are female from 15% to 40%.

Vice President of Programs | 2011-2015

#### Oakland Unified School District

Responsible for central HR function for school district with 5,000 employees (including 2,000 teachers) during serious State budget crisis. Job entailed liaison work with union representatives (8 union contracts involved) and compliance with California Education Code. Supervised department of 30 employees. Supervised team of consultants charged with organizational redesign of school district central office functions. Oversaw Strategic IT projects office. Turned around major Data Warehouse project and delivered first data warehouse reporting that enabled school principals to shape yearly teaching goals and strategies. Redesigned central After School department and produced operations manual for this important function. Coached and on-boarded new manager of this department.

HR Executive, Redesign Consultant | 2006-2011

#### Huckleberry Youth Programs

Responsible for overall management of five service delivery programs in two counties (San Francisco and Marin), focused on serving at-risk youth, including two crisis shelters for runaway teens, two teen health clinics, and teen counseling program. In addition, responsible for all IT support and database development efforts. Programs required management of outcomes involving 32+ contracts (public and private funding). Agency budget of \$3.8M. Passed state certification as a group home administrator. Served as member of Prop 63 (Mental Health Services Act) task force for San Francisco County and co-chaired subcommittee on youth-related issues.

Director of Programs and Operations | 2004-2006

#### Silicon Graphics, Inc.

During my time at Silicon Graphics, I held the following positions:  
Director, Systems Development and Consulting • Director, Process Consulting  
Manager, Information Resources • Program Manager, Major Accounts

Various Management Positions | 1986-1990

#### Hewlett-Packard Company

During my time at Hewlett-Packard, I held the following positions:  
Manager, Manufacturing Engineering • Manager, Production Engineering  
Production Engineer • Hardware Development Engineer

Various Management Positions | 1978-1984

# About Barb

Barb is an executive leader with 30 years of cross-sector experience, both as an operational line manager as well as a general management consultant. Primary strengths include directing the execution of strategically critical operations, turnaround of troubled organizations, and development of high-growth organizations. Strong cross-functional (Engineering, Manufacturing, New Product Development, Information Systems, Marketing, Program Management) and cross-sector (technology, non-profit, public sector/education) experience. Graduated/Certified/Taught in management development programs at Hewlett-Packard and Silicon Graphics.

Born and raised in San Francisco, (educated in the public school system), Barb enjoys hiking, cooking, reading, film, art, service projects, and travel. She attended the NGO Forum on Women in Beijing, China in 1995, and has participated in educational tours to India and Cuba.

## EDUCATION

Sloan School of Management, M.I.T.  
Master of Science degree (MBA) in Management  
Major Focus: Corporate Strategy, Technology Strategy  
Community Fellows Program (Visiting Member)  
Recipient of DEC Scholarship

University of California at Berkeley  
B.S. in Electrical Engineering and Computer Science, Minor in Sociology  
Member of Eta Kappa Nu (Electrical Engineering Honor Society)

## PAST BOARDS AND COMMISSIONS

Commissioner: • San Mateo County Commission on the Status of Women  
Board Member: • Global Exchange • Joint Venture: Silicon Valley  
• Sor Juana Ines • Youth Entrepreneurial Development Program  
Advisory Board Member: • GlobalGiving.com • Digital Home Technologies

## VOLUNTEER EXPERIENCE

**Business Plan/Proposal Writing**  
Nonviolent Peaceforce (2016 nominee for Nobel Peace Prize), MK Gandhi Institute

**Volunteer Phone Bank Management**  
Obama Presidential Campaign 2008  
Field Operations

**Management/Organizational Development**  
Blue Mountain Center of Meditation

## SELECT ACCOMPLISHMENTS

### Turnaround Interventions

- Performed turnaround of Oakland Unified School District's summer programs.
- Performed turnaround of Service Operations at TiVo, six months prior to company's first product ship. Scoped business process and service product requirements and hired company's first CIO, resulting in timely "market leader" entry into DVR market with on-time development of the TiVo Service.
- Performed 12-week turnaround of major project to launch Silicon Studio, SGI's subsidiary focused on the entertainment market. Project delivered smooth execution of a three-day industry conference, resulting in: 1) new branding identity for the subsidiary, 2) re-positioning of SGI in the entertainment market, and 3) major announcement of 5 key partnerships with critical software partners. Project met all goals: budget (\$1M), schedule, conference attendance, conference and launch objectives. (Project required oversight of the work of 200+ employees and consultants).
- Performed turnaround of organizational turmoil and internal distress during major leadership transition at Global Exchange, leading Human Rights Organization. Served as interim Co-Director for nine months, directly managing program experiencing internal strife. Established management team and taught management skills to all levels of managers. Organization reached stability and continues to thrive as an international leader in the peace and justice movement.
- Performed turnaround of major data warehouse project for major urban school district, resulting in on-time delivery of key data critical for strategic management of student achievement outcomes.

### Project Management

- Established effective PMO at Oakland Unified School District and directed the effective project management of 30+ strategically important technology projects.
- Developed and taught project management class to first-time managers at SGI.
- Successful hands-on project management of wide variety of major projects: new product introduction, subsidiary launch, data warehouse development, process improvement.

### Interim Leadership

- Interim CIO at Quantum Corporation and TiVo Inc.
- Interim Executive Director at three non-profit organizations (Volunteer Center of Alameda County, Institute for Community Health Outreach, Global Exchange)
- Interim Director of Strategic Technology Projects Office at Oakland Unified School District.
- Interim Product Development Director/Interim Marketing Director at FORA.tv

### New Product Introduction

- As Manufacturing Engineering Manager, responsible for co-leading (with Engineering Director) major new computer release from R&D into Manufacturing/Customer Service. Product Development was in major trouble, and critical to HP's success in the business market. Got product out on time and "saved" HP's commercial business, which accounted for more than half of the company's revenues.